



EM·LIVING

ARCHITECTURAL PRODUCTS

A photograph of a wooden desk with an orange chair. On the desk, there is a ruler, a notebook with an embossed logo, and a pen. The word "ABOUT" is written in large white letters over the image.

ABOUT

Brand activation company for architectural products

We represent different materials for indoor and outdoor - coverings, furniture, objects and facades, amongst others. Actively collaborate in the identification of integrated solutions for the successful implementation of projects, through the network of contacts developed with the industry - architects, designers, manufacturers, among other partners.



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NAMING

What does **EM** means? **Experiencing More**

When choosing a type of material, we transform a space. And, with that, we generate an experience and evoke emotions... in relation to colour and texture that are being conveyed to us.

EM LIVING promotes that experience.



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WHAT DO WE DO?

We activate our represented brands in the markets where we operate, through the opening of proper distributors/ sales channels and the development of Marketing and Sales initiatives, to generate brand awareness.

We support prescribers, manufacturers, installers, designers and other players, with technical information and delivery of product samples.

We collaborate in the identification of the right partners (network), for the success of projects where our represented materials are used in.



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OUR PORTFOLIO

www.em-living.com/en/brands

 **AGT**

PVC, lacquered melamine
and acrylic faced MDF
boards | Laminate flooring

ALVEUS

Stainless steel, tempered glass
and composite granite sinks |
Taps | Kitchen accessories

**EVEREST**

Fibre cement boards


EM-LIVING
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FORESCOLOR

Coloured throughout wood fibre panels

 **HOMAPAL**

Metallic, magnetic, veneer
and artificial leather laminates

kerrock[®]
by KOLPA

Acrylic solid surface panels



OUR PORTFOLIO

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Lamett®
Passion for floors!

Oak parquet (solid block of wood or multi-layer), laminate and vinyl flooring

THERMOCHIP
by **CUPA-GROUP**
Sandwich panels for roofs and walls

 **UNILIN**

ClicWall Collection:
decorative wall cladding
paneling with uniclic technology.
Evola Collection: decorative
paneling



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LIVING
IS ALL ABOUT
EXPERIENCING
MORE

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